Entity to be supported by the Shareholders Incentives Endowment Fund Selected for FY2019

At present, the Japanese securities industry is endeavoring to proactively contribute to the achievement of the Sustainable Development Goals (SDGs), the set of global goals outlined by the United Nations (UN), and do its part to work toward the resolution of social issues. As a measure in line with this objective, on April 1, 2019, the Japan Securities Dealers Association (JSDA) established the “Shareholders Incentives Endowment Fund for the SDGs” (hereinafter, “Endowment Fund”).

The JSDA is pleased to announce that the United Nations World Food Programme (UN WFP) has been selected as the entity to be supported by the Endowment Fund for FY2019. An overview of the UN WFP is provided below.

The donations to the UN WFP will be conducted within the fiscal year.

The Japanese securities industry will continue to further its contributions toward the achievement of the SDGs by undertaking various measures, and request for the kind cooperation and understanding of all related parties in this regard.

1) Overview of the UN WFP

(a) Establishment

The WFP was established in 1961 (with its headquarters in Rome) as the United Nations’ only food aid programme, with the aim to help eradicate hunger and malnutrition.

(b) Recipients of Support

The WFP supports the most financially vulnerable, such as victims of disasters or conflict, current or expecting mothers, and malnourished children.

(c) Major Activities

The WFP conducts a variety of activities, including but not limited to emergency relief, nutritional support for mothers and children, food assistance for schools, as well as resilience building.

1 The payee for the donations will be the official contact point for WFP in Japan, the Japan Association for the United Nations World Food Program.
2) Overview of the Support
   (a) Use of Funds from Donation
       Support for school feeding programs (about JPY30 per day)
   (b) Expected Impact of Support
       - Improvement of children’s nutritional profile, and increased concentration in class and in school
       - Improve attendance in school of children, especially girls, who cannot attend due to household chores
       - Dissemination of education, which may contribute to the stability and development of the country
   (c) Relevant SDGs