

Annual Report 2026

Japan Securities Dealers Association



Japan Securities Dealers Association

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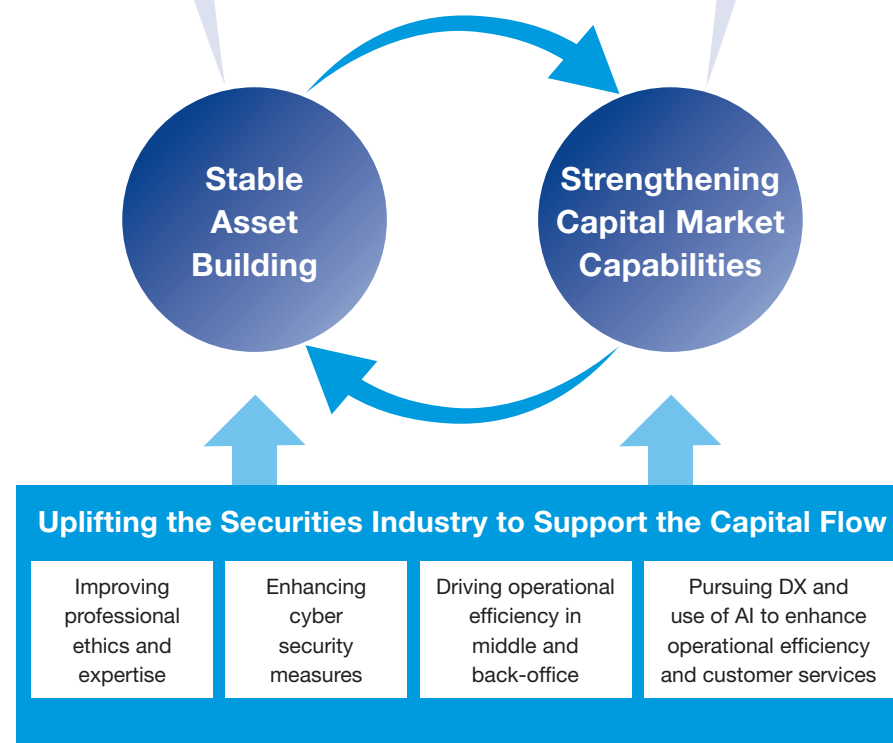


JSDA's Key Initiatives

The Shift from Savings to Investment and Beyond Driving the growth of Japan's economy by further accelerating the shift and fulfilling capital markets capabilities

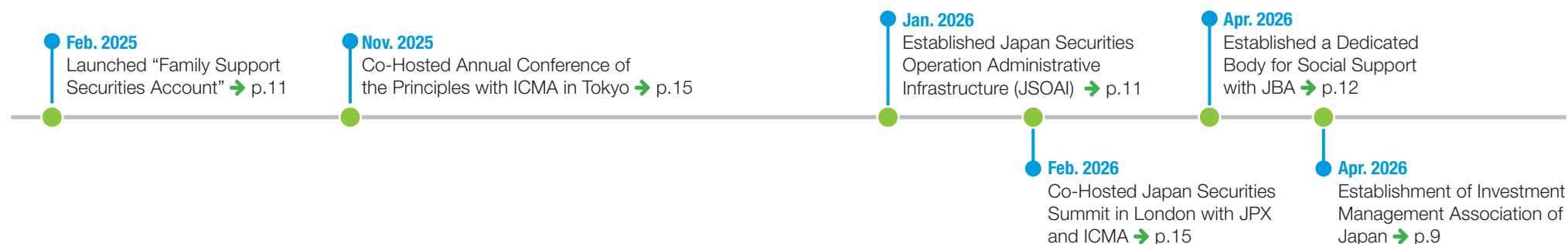
- Promote NISA and defined contribution pension system
- Work with J-FLEC to promote financial literacy and change investment behaviors
- Provide secure and reliable securities services (e.g., continuously addressing unauthorized access/fraudulent transaction issues, and supporting elderly customers)

- Enhance frameworks and drive industry actions for corporate bond market development
- Promote fundraising for startups (such as J-Ships and other means for investing in unlisted shares)
- Promote sustainable finance (coordinating with global stakeholders and expanding the investor base)

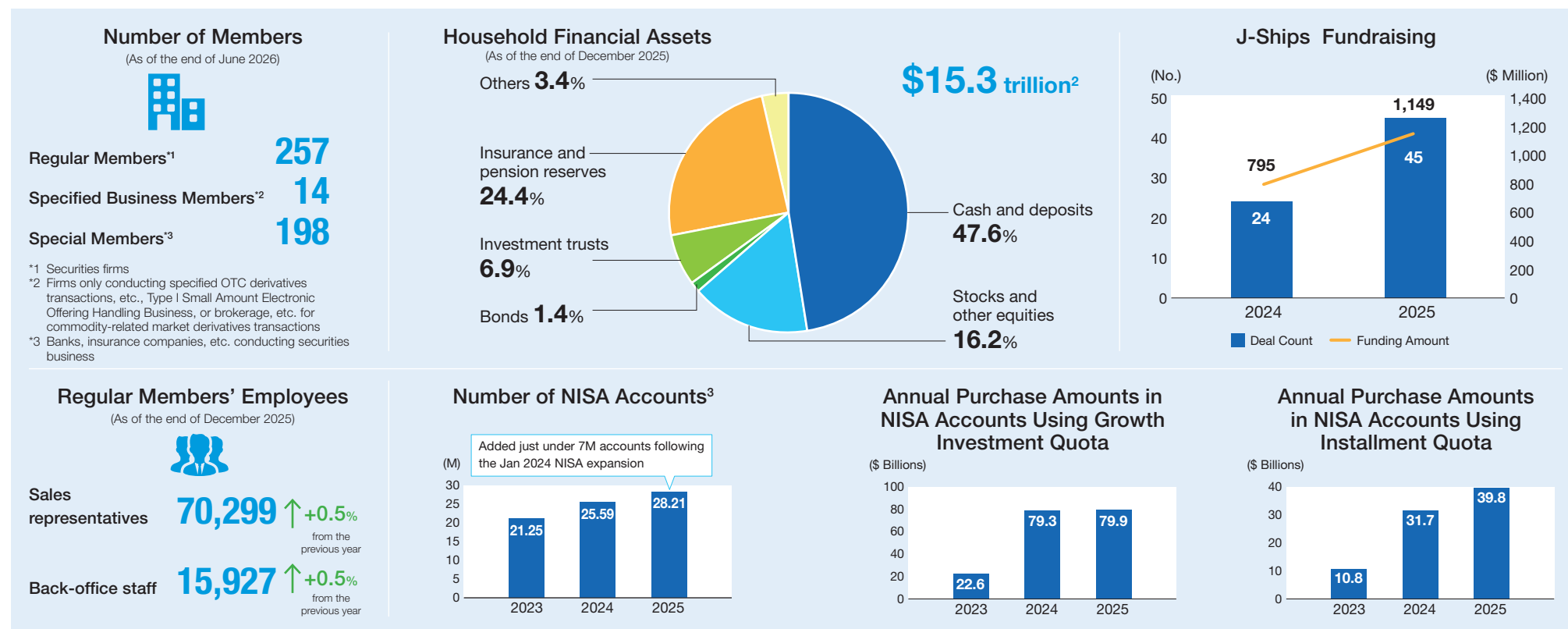


Looking Beyond to Produce a Long-Term Vision for Japan's Capital Markets

Major Events & Achievements



Market and Industry Snapshot¹



Notes: 1. For more details and other data, see the JSDA's [statistics webpage](#) and [Factbook](#).
2. Rate of US\$1=¥156.56 used for conversion.
3. The number and annual purchase amount of NISA accounts only at securities firms were aggregated.
Sources: Japan Securities Dealers Association, Bank of Japan, and Financial Services Agency

Message from the Chairman



Hibino Takashi

HIBINO Takashi
Chairman and CEO

The Japanese economy is currently standing at a historic turning point. Structural transition from a deflationary cycle to a dynamic, inflationary environment characterized by rising wages and a stronger corporate focus on capital efficiency is taking place. At the dawn of this new era of positive interest rates, the role of direct finance has never been more critical. On the investor side, as inflation brings renewed awareness of the importance

of asset management, the momentum toward securities investment is rapidly accelerating. Indeed, with the cash-and-deposit ratio of household financial assets falling below 50% last year for the first time in 18 years, we are witnessing a decisive signal that the long-awaited transition from savings to investment is finally becoming a reality.

These movements are also introducing new dynamism to the capital market, and the responsibility of Japan's securities industry has never been greater. To fulfill this heavy responsibility, the JSDA is actively driving key initiatives under two core pillars.

Furthermore, the JSDA intends to lead forward-looking strategic discussions across the entire industry to formulate a long-term vision for Japan's securities market toward 2040. We will strive to create a grand design for a market capable of sustaining economic vitality well into the future.

Pillar 1: Promoting Stable Asset Building

Under our first pillar, we are dedicated to empowering individuals through stable, long-term asset formation. Working together with the government, promoting Japan as a leading asset management center is our top priority. We will accelerate a virtuous cycle of growth and distribution,

where household capital funds corporate innovation, and the resulting value flows back to individuals to enrich their lives.

Our data also shows that more retail investors are engaging in asset building calmly and steadily under the expanded NISA framework. Furthermore, as the other half of this drive, we will collaborate closely with the Japan Financial Literacy and Education Corporation (J-FLEC) to improve financial literacy.

For investors to participate in the securities market with confidence, it must be underpinned by a secure and trusted infrastructure. As digital financial services have become essential social platforms, thorough investor protection within them is a paramount priority. To this end, the JSDA revised its guidelines in October 2025 to reinforce cyber resilience, mandating the introduction of phishing-resistant multi-factor authentication (MFA) to eliminate unauthorized access in online trading.

Pillar 2: Further Enhancing Capital Market Functions

Our second pillar is the further enhancement of capital market functions. To ensure our markets can effectively support economic growth, we are strengthening the framework for supplying growth capital to startups. Based on investors' risk profiles, we are carefully expanding investing and trading opportunities for unlisted stocks, realizing

the optimal balance between market growth and robust investor protection.

Furthermore, from the perspective of diversifying corporate financial options and facilitating fundraising, we are strongly promoting the revitalization of the corporate bond market in cooperation with relevant parties.

Uplifting the Securities Industry

To sustain vibrant capital flow, it is essential to uplift the overall quality, integrity, and operational resilience of the entire securities industry. We are focusing on initiatives to refine the deep-rooted professional ethics and expertise of everyone working in the industry to secure unwavering trust from investors. We are continuously expanding our online training platforms and vigorously enlarging educational resources with an emphasis on ethics, compliance, and robust cyber defense.

To address rising operational complexity and labor shortages, we launched a new infrastructure in January 2026 to centralize and streamline securities middle- and back-office workflows. Moving forward, we will also actively promote digital transformation and AI integration to maximize industry-wide productivity.

The JSDA remains fully committed to driving various initiatives to ensure that the securities market and direct finance will play an even greater role in our economy.



Self-regulatory Initiatives

The JSDA is committed to maintaining a robust and effective self-regulatory framework in a rapidly evolving market environment. During this year it advanced rulemaking and oversighting response to changing business models and market conditions, while also contributing to legislative discussions led by the Financial Services Agency. Key initiatives included the following:

The JSDA has continued to strengthen its mechanisms for preventing market misconduct. Recent accounting misconduct cases associated with IPOs have highlighted the need for more effective responses from key gatekeepers in the listing process, including stock exchanges, underwriters, and audit firms. In response, the JSDA, Japan Exchange Group (JPX), and the Japanese Institute of Certified Public Accountants (JICPA) worked collaboratively to enhance and strengthen the existing framework, establishing a more robust and comprehensive approach to preventing such misconduct. As part of these efforts, the JSDA established its guidelines in March 2026 to require member firms to reconfirm and strengthen their gatekeeping functions in underwriting, supported by suggested checkpoints.

In parallel, the JSDA has also been enhancing its measures to prevent insider trading. The Japan Insider Registration & Identification Support System (J-IRISS) was originally launched in 2009 to build a centralized database of corporate executives, enabling effective identification and monitoring of their securities transactions. While database coverage reached nearly

90% by May 2026, further expanding the system and improving data accuracy remained challenging. To address these issues, the JSDA replaced J-IRISS with a new framework—the “Executive Database”—which is a directory to enable more comprehensive and effective operation.

Another important priority is ensuring appropriate governance and oversight of Financial Instruments Intermediary Service Providers (FIISPs), which operate under service agreements with JSDA member firms. During the fiscal year, the JSDA provided compliance training programs tailored specifically for FIISPs, with the aim of supporting member firms in strengthening their supervisory and operational capabilities. In addition, following recent rule amendments, the JSDA initiated direct inspections of FIISPs, thereby expanding its oversight beyond member firms alone. Furthermore, in October 2025, the JSDA organized a roundtable discussion for member firms to share best practices and exchange views on enhancing governance and management frameworks.

At the same time, the JSDA has also contributed to broader policy discussions on capital market regulation. We actively participated in discussions within the Working Group on Capital Market Regulations of the Financial System Council, convened by the Financial Services Agency, contributing as a representative of the securities industry to the development of legislative frameworks. The final report, published in December 2025, recommended the establishment of a new framework to secure the return of client assets in cases where broker-dealers cease operations, are dissolved, or enter

bankruptcy proceedings. In formulating this recommendation, consideration was given to comparable arrangements in other financial sectors, such as financial administrators for banks and receivers for insurance companies.

Beyond these supervisory efforts, the core of self-regulation ultimately lies in strengthening the integrity and professionalism of everyone working in our industry. As Japan actively advances the shift from savings to investment, earning and keeping the trust of investors is more important than ever. This is why all staff members in our sector, acting as trusted intermediaries, are expected to uphold the highest standards of ethics and professional conduct. To support them in the mission, the JSDA does not simply review compliance failures; we carefully analyze reported misconduct cases from the perspective of the “fraud triangle”—examining the underlying pressure, opportunity, and rationalization involved. By transforming these findings into practical insights, we drive deeper discussions across the industry and help member firms develop concrete, preventive measures. Through these continuous initiatives, the JSDA remains dedicated to enhancing the overall integrity, fairness, and reliability of the entire industry.

Looking ahead, enhancing the functioning of capital markets through the redesign of regulatory frameworks for unlisted stock trading remains a key priority, particularly in supporting fundraising by startups. Against this backdrop, the JSDA has worked closely with regulatory authorities to advance the Panel on Growth Capital for Startups, culminating in the publication of its final report

in September 2025, which sets out key challenges and proposed initiatives.

Building on these discussions, we have been working to further refine the self-regulatory frameworks by striking an appropriate balance between investor protection and the effective functioning of capital markets. Given the limited availability and reliability of disclosure by unlisted companies, the current self-regulatory framework permits solicitation only in limited circumstances, with a strong emphasis on investor protection. At the same time, efforts are now underway to clarify and broaden the scope of solicitation and trading opportunities within the framework in a manner aligned with respective investors’ risk profiles.

With respect to the secondary market infrastructure, these include Proprietary Trading Systems (PTS)—comparable to Alternative Trading Systems (ATS) or Multilateral Trading Facilities (MTF) in other jurisdictions—as well as “Shareholders Communities,” where trading is limited to a predefined group of participants, such as certain shareholders, employees, and related stakeholders.

In addition, taking into account that startups are often reluctant to disclose price information at an early stage due to potential implications for future fundraising, including deep discount or limited liquidity, the JSDA has reviewed and relaxed requirements related to price information disclosure. This applies to some PTS operators dealing with unlisted securities, as well as Shareholders Communities operators, particularly in cases where trading is limited to non-retail investors.



Promoting Japan as a Leading Asset Management Center

Japan is entering a transformative new era where the power of finance serves as a primary engine for our national growth strategy, unlocking the economy's true potential. Significant progress is already underway in shifting household assets from savings to investments—a cornerstone to establish Japan as a leading asset management center. At the core of this transformation is a “virtuous cycle of growth.” Household investments provide the capital for corporate innovation, creating value that ultimately flows back to households, steadily building wealth and reinforcing the economy. Through close collaboration between the public and private sectors, we are cultivating a highly trusted market that attracts capital from around the globe. The JSDA remains fully committed to connecting all stakeholders across the investment chain to realize this vision.

Tax incentives represent one of our most potent tools for driving behavioral change and supporting long-term household asset building. For over a decade, the JSDA has driven the development of the Nippon Individual Savings Account (NISA), Japan's flagship tax-exempt investment framework. Recently, our efforts have shifted toward analyzing evolving investor trends and refining the system to lay the groundwork for future expansion. To better understand these market dynamics, we conducted a comprehensive survey on retail investor behavior, publishing its findings in

September 2025. The report revealed that positive experiences with NISA have fostered a highly resilient investor base; notably, a major market downturn during this period failed to shake retail investment sentiment. To provide the latest findings, we published another report in May 2026 that analyzed NISA users' product selection and behavior, offering a clear analysis after the launch of the expanded NISA framework in 2024.

Based on these insights, we are continuously driving reforms to enhance user convenience. Our ongoing advocacy to strengthen the NISA framework is bearing fruit—expanding eligible age groups and broadening options to give investors even more opportunities and choices for building their assets. In parallel, the JSDA actively promotes NISA through targeted promotional events and diverse media channels, directly integrating behavioral insights into our marketing and digital engagement strategies.

As these structural and promotional efforts bear fruit, the expansion of NISA and the establishment of the Japan Financial Literacy and Education Corporation (J-FLEC) have solidified the necessary infrastructure for nationwide asset building, driving the steady reallocation of household assets. This positive momentum brings a deeper sense of responsibility to everyone working in our industry. As trusted partners, we are called upon to support the public's asset-building journey with the highest standards of ethics and professionalism. To look beyond this

shift and achieve further development, we have reaffirmed the following core principles across the industry: putting clients' best interests first to build long-term trust, translating our purpose and mission into daily action, cultivating a culture of learning and improvement, making principle-based decisions, embracing a deep sense of pride, and actively communicating our contributions to society. The JSDA adopted these principles as a board resolution in March 2026.

We are also looking further ahead, spearheading discussions on the long-term vision for Japan's capital markets and industry toward 2040. Our goal is to paint a grand design for a market capable of sustaining future economic vitality. As Japan transitions toward a growth-driven economy, the JSDA has launched a strategic analysis and discussion, together with the entire industry, to define the ideal structure of our future capital markets and identify future directions for the industry's evolving role.

As a concrete step toward this future, the JSDA continues to prioritize the revitalization of the corporate bond market to diversify funding sources and facilitate corporate financing. To this end, we formulated the “Guidelines for Underwriting Decisions for Corporate Bonds” in June 2025. Under these guidelines, securities firms are expected to verify covenant provisions during the underwriting process, and we are closely monitoring their application to ensure market credibility.

In addition to market infrastructure

reforms, strengthening the asset management industry itself is critical to achieving our long-term goals. To support these efforts, the Investment Trusts Association, Japan (JITA) and the Japan Investment Advisers Association (JIAA) merged in April 2026 to form a newly unified entity: the Investment Management Association of Japan. Operating as both a self-regulatory organization and an industry association, they are uniquely positioned to drive the industry forward. The JSDA is actively collaborating with them across both of these regulatory and promotional roles. By aligning our efforts, we aim to create powerful synergies throughout the investment chain, working in tandem to accelerate our shared mission of promoting Japan as a leading global asset management center.

As another critical partner, J-FLEC leads centralized, cross-industry initiatives to elevate financial literacy nationwide. Even after transitioning our own long-standing financial education programs to J-FLEC, the JSDA has remained deeply committed to its success by continuously providing vital resources and expertise. Currently, we are collaborating on a range of regional initiatives alongside local organizations. These include strategic communication and educational sessions designed to boost J-FLEC's public visibility and recognition, ultimately driving a collective effort to strengthen the financial well-being of people across Japan.



Building Resilience in Our Community

As the challenges facing our industry and society grow increasingly complex, addressing them effectively demands deeper collaboration across a diverse spectrum of stakeholders. The JSDA is actively engaging with its partners to confront these issues head-on. This section highlights our key initiatives to build a more resilient financial ecosystem.

With online channels now serving as critical infrastructure for member firms delivering financial services, ensuring robust cybersecurity has become a paramount priority. Cyberthreats pose a substantial risk to market fairness and trading safety. As the sole industry association representing the securities sector, the JSDA proactively develops strategies to mitigate cyber risks and safeguard both investors and market integrity. Recently, spoofing incidents driven by unauthorized account access—often via phishing and malware—have emerged as a serious concern, even leading to market manipulation. To protect investors, the JSDA revised its Guidelines for Preventing Unauthorized Access in Online Trading in October 2025, strengthening security measures by making phishing-resistant Multi-Factor Authentication (MFA) mandatory, in line with the revision of the FSA's supervisory guidelines. In parallel, the JSDA actively engages with international counterparts to gain insights into emerging risks and effective mitigation practices; for instance, we held a bilateral meeting with the Financial Industry Regulatory Authority (FINRA) in the United States to exchange updates on our respective initiatives.

These global insights are meticulously integrated into our ongoing efforts to fortify Japan's cybersecurity landscape. Information sharing remains a cornerstone of this defense. The JSDA provides members with access to government resources, real-world incident reports, and practical resources. Furthermore, we are exploring establishment of an online platform to facilitate the seamless exchange of information and opinions, encouraging dynamic dialogue ranging from formal updates to casual insights.

Expanding on our digital safety efforts, we are also tackling the rising threat of financial fraud, which has increasingly migrated to social media and instant messaging apps as they reshape daily communication. While fraudulent activities historically relied on phones, email, or in-person contact, perpetrators now leverage these digital platforms with greater sophistication. To counter this threat and raise public awareness, the JSDA developed and distributed a wide range of educational and promotional materials for member firms. Utilizing these resources, we are working in unison with our members to spearhead collective awareness campaigns, fostering a safer digital financial environment across the entire industry. Furthermore, as part of a global push, the JSDA actively participated in "World Investor Week," led by the International Organization of Securities Commissions (IOSCO). This campaign empowers individuals to become smart investors, with a particular focus on scams involving crypto-assets, AI- and technology-enabled fraud, as well as relationship investment scams.

While safeguarding investors is paramount, protecting the frontline professionals who serve them is equally critical to industry resilience. Customer-facing roles comprise a significant portion of Japan's workforce, and the securities industry is no exception. Also, in recent years, customer harassment has emerged as a growing challenge, directly impacting staff wellbeing and service quality. To address this issue systematically, the JSDA established industry-wide guidelines in October 2025, serving as a benchmark for member firms to strengthen their internal response handbooks. Furthermore, the JSDA compiled and shared real-world best practices to highlight effective handling strategies across the industry, supporting the development of more robust internal frameworks and training programs.

Beyond workplace resilience, addressing Japan's unique demographic challenges is a core strategic priority. Ensuring that elderly clients maintain uninterrupted access to financial services is vital, particularly as Japan navigates its status as the world's most rapidly aging society. With a substantial portion of household financial assets concentrated among senior citizens, it is critical to safeguard these investors, support lifelong asset formation, and ensure access to their funds. To this end, we launched the "Family Support Securities Account" framework in February 2025. This is specifically designed to protect the wealth of seniors experiencing cognitive decline, allowing their assets to be managed according to pre-established intentions even after a loss of decision-making capacity. Under this framework, family members can

execute transactions on the client's behalf through a voluntary agency agreement. Following its rollout, our active promotion has driven awareness and adoption, with seven member firms currently operating the framework to enhance financial accessibility.

To support these evolving customer needs while navigating workforce constraints, enhancing operational efficiency across the industry has become imperative. As regulatory requirements grow more detailed and business practices more sophisticated, member firms—particularly in middle- and back-office functions—are facing heavier operational demands. Against this backdrop, we have facilitated industry-wide discussions to enhance the efficiency and sustainability of operational processes. This collaborative effort led to a shared recognition of the need to centralize selected business functions. To operationalize these efforts, Japan Securities Operation Administrative Infrastructure (JSOAI) was established in January 2026 to streamline processes and improve operational resilience. Building on this foundation, we are now advancing detailed workstreams as an initial business scope for the company, focusing on customer onboarding and inheritance-related services as well as the handling of specific foreign equities information.

Enhancing efficiency is key to building a modern and highly competitive financial market. To this end, the JSDA is focused on strengthening market efficiency through structural reforms, while driving operational efficiency through technological innovation. With these objectives in mind, and guided by ongoing discussion with relevant



Capability Building

government authorities, we continue to examine both the issuance and secondary market aspects. We are also closely monitoring global and domestic trends. Specifically, we are tracking advancements in AI and other technologies, as well as settlement system reforms—such as the transition to T+1 settlement cycles in major jurisdictions—to enhance market functioning.

Recognizing that capital markets are increasingly expected to address broader social challenges, the JSDA has steadily expanded its efforts to combat poverty and inequality. A key initiative is channeling funds through the “Shareholders Incentives Endowment Fund for the SDGs.” This year, the funds raised were contributed to the World Food Programme (WFP) and the Children Empowerment Fund, thereby advancing humanitarian relief. To ensure these fundraising and support activities expand in a more structured and sustainable manner, we established a dedicated organization in April 2026. This milestone takes our commitment to the next level, driving deeper industry engagement and accelerating progress toward a more inclusive society.

The JSDA has also placed a strong emphasis on empowering vulnerable children. By developing and operating a platform that bridges securities firms with child-welfare NGOs, we successfully facilitated 3,851 support cases during the fiscal year—a remarkable 70% increase year-on-year. Furthermore, under a memorandum of understanding (MOU) with the Japan Bankers Association, we jointly launched an initiative to collect food and daily necessities from member firms of both

organizations. These contributions, which were distributed to underprivileged children, have further strengthened industry-wide engagement in social responsibility.

In tandem with our social responsibility initiatives, the JSDA is placing a growing emphasis on collaboration with academia, building on our strong ties with industry and government. In March 2026, we partnered with the Tokai National Higher Education and Research System to host a joint symposium. Bringing together key players from industry, government, academia, and the financial sector, the event focused on building an innovation ecosystem and defining each sector’s role in Japan’s future. Through active dialogue, participants shared insights on how closer collaboration can better connect research, capital, and business, thereby driving innovation and sustainable growth.

Finally, to unlock the full potential of digitalization for all market stakeholders, the JSDA continues to drive collaborative efforts to address industry-wide structural and regulatory challenges. We were actively participating in the Ministry of Justice’s Legislative Council in connection with the review of the Companies Act. In particular, we contributed to reviewing the written request system under the electronic provision system for shareholders’ meeting materials by submitting the necessary comments. In our submission, we championed recommendations that prioritize practical feasibility and well-aligned incentives, aiming to clearly consider the roles of each stakeholder in this shifting landscape.

The JSDA is committed to strengthening capability-building initiatives, including from the perspective of promoting further regulatory compliance, while supporting the sustainable growth, resilience, and long-term vitality of the Japanese securities industry.

The JSDA has continuously enhanced online platforms for training of member firm personnel. Since July 2025, platforms have offered over 100 new training videos. This fiscal year, in particular, places strong emphasis on ethics and compliance training across all categories of industry personnel, with programs also covering the latest case studies, risk management, and practical compliance for sales representatives. Accessibility and learning efficiency have also been improved through shorter, more focused video modules by incorporating feedback from member firms.

Japan’s rapidly aging society represents one of the most significant structural challenges facing the country. As people age, they may become more vulnerable to health-related issues, including changes in physical condition and cognitive abilities. In response, customer service professionals in the securities industry are increasingly required to develop advanced communication skills and a heightened level of professional sensitivity when engaging with elderly customers. To support this need, the JSDA provided training sessions focusing on key compliance considerations when communicating with elderly customers, including appropriate explanations, decision-making support, and risk awareness. Elderly customers also tend to face specific challenges,

such as matters related to inheritance and wealth succession, underscoring the importance of both technical knowledge and professional judgement.

The securities industry is composed of professionals from diverse backgrounds, generations, and life stages. Recognizing the importance of fostering an inclusive working environment, we organized initiatives such as the “Diversity Conference” to promote awareness and understanding of diversity and inclusion among HR professionals, employees, and managers across the industry.

The JSDA also supports professionals who balance their careers with caregiving responsibilities, including family care. As the number of such professionals continues to grow, we facilitate information-sharing and networking opportunities where participants can exchange experiences and insights. These initiatives also help colleagues and managers gain a better understanding of the challenges and circumstances faced by professionals with caregiving responsibilities.

In addition, we place strong emphasis on gender inclusion within the securities industry. Women professionals—particularly those at smaller firms—may face challenges in sharing experiences or accessing mentorship opportunities to support their career development. To address these challenges, we facilitate opportunities for networking and information sharing, an area where continued support remains essential.

Through its capability-building initiatives, the JSDA seeks to foster an environment in which diverse perspectives are valued and opportunities for learning, mentoring, and professional growth are accessible to all.



Global and Regional Capital Market Engagement

The JSDA places great importance on global and regional engagement, both within and beyond Japan's capital market. Through active participation in international forums and close collaboration with overseas partners, the JSDA seeks to contribute to the development of sound and sustainable capital markets while strengthening mutual understanding and cooperation across jurisdictions.

In the area of global regulatory policy, the International Organization of Securities Commissions (IOSCO) plays a leading role in setting international standards for the securities markets. As a self-regulatory organization (SRO), the JSDA has been an affiliate member of IOSCO since 1991 and actively contributes to its work.

In particular, the JSDA participates in the Affiliate Members Consultative Committee (AMCC), focusing on emerging issues and evolving risks. Through this engagement, the JSDA gains valuable insights into global regulatory developments, while also enhancing networking and information-sharing with international peers.

During the reporting period, the JSDA participated in the AMCC Mid-Year Meeting held in London, UK, in October 2025, as well as the Annual General Meeting conducted online in May 2026.

In October 2025, IOSCO also published final reports on pre-hedging and neo-brokers, which are key topics of discussion in recent years. In response, the JSDA organized briefing sessions for its members to support their understanding of

these developments.

The JSDA is also a member of the International Council of Securities Associations (ICSA), a global forum for securities industry associations. During the year, the JSDA participated in the Mid-Year Meeting held in Ulaanbaatar, Mongolia, in September and the Annual General Meeting held in New Delhi, India, in March 2026. In addition, virtual briefing sessions were actively conducted to exchange views and share updates on topics such as U.S. regulatory developments, T+1 settlement, Treasury clearing, AI, open finance, and distributed ledger technology (DLT).

At the regional level, the JSDA actively engages in the Asia Securities Forum (ASF). Established in 1995 at the initiative of the JSDA, the ASF promotes cooperation across the Asia–Oceania region, supporting market development and economic growth.

The year 2025 marked a major milestone for the ASF community, with the 30th Annual General Meeting held in Ulaanbaatar, Mongolia, in September. At the meeting, members adopted the Ulaanbaatar Declaration, celebrating three decades of progress in Asia's capital markets while setting out a vision for the next 30 years. Building on this, the JSDA continues to collaborate with ASF members to develop resilient, inclusive, and sustainable capital markets for future generations.

The JSDA also hosted the 19th ASF Tokyo Round Table, providing a platform for capacity building, networking, and deeper collaboration among securities industry associations in the region. The

program featured active discussions and was highly valued by participants, attracting around 20 attendees. The JSDA will continue to play a proactive role in strengthening communication and fostering meaningful regional collaboration.

In addition to multilateral initiatives, the JSDA also promotes bilateral cooperation. In April 2026, the JSDA signed a MOU with the DSE Brokers Association of Bangladesh to enhance collaboration in the development of both countries' capital markets.

The JSDA also places strong emphasis on promoting Japan's capital market to the global investment community through major international events.

The Japan Securities Summit is one of the industry's flagship gatherings, held annually in collaboration with international partner organizations. This year, the Summit was held in London, UK, jointly organized with Japan Exchange Group (JPX) and the International Capital Market Association (ICMA).

In partnership with the Financial Services Agency, the JSDA plays a central role in this prominent event, with the aim of attracting global investment to Japan. The

Summit brings together macroeconomic, academic, policy, and market perspectives to effectively convey a clear message throughout the program: "Why Japan? Why now?"

Beyond the Japan Securities Summit, the JSDA is also engaged in advancing global dialogue on sustainable finance through major international events. Reflecting Japan's growing prominence in the global sustainable finance landscape, the 11th Annual Conference of the Principles was held in Tokyo in November 2025, bringing together global leaders in sustainable and transition finance. Co-hosted with the ICMA, the event featured high level discussions on market developments, regulatory trends, and the Principles' 2025 guidance. Reflecting the growing global importance of transition finance—of which Japan's efforts, including the issuance of GX (Green Transformation) Economic Transition Bonds, form a part—ICMA published its Transition Bond Guidelines in conjunction with its Annual Conference of the Principles, establishing a global framework dedicated to transition-labelled bonds.



International Organization of Securities Commissions (IOSCO)
→ <https://www.iosco.org/>



International Council of Securities Associations (ICSA)
→ <https://icsa.global/>



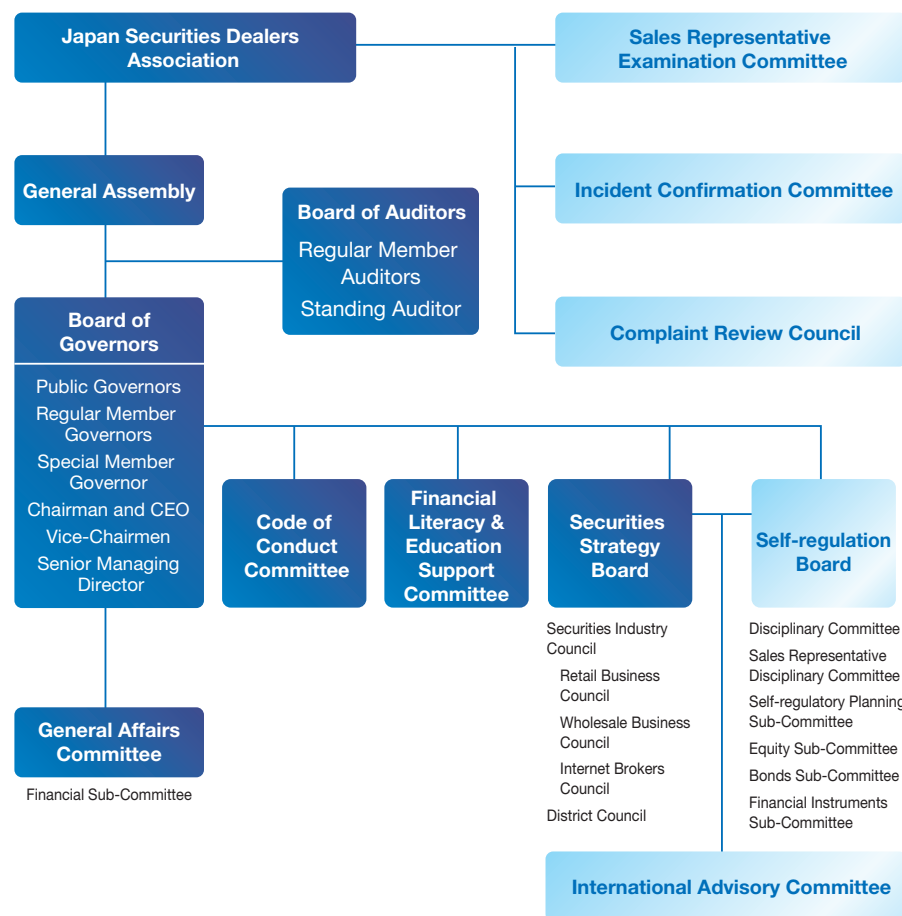
Asia Securities Forum (ASF)
→ <https://www.asiasecuritiesforum.org/>



15th Japan Securities Summit in London
→ <https://youtu.be/P4T8GIWuvzE?si=aPFw2ysb85xzIVCD>

Organization Chart

The Japan Securities Dealers Association (JSDA) is the only Financial Instruments Firms Association in Japan under the Financial Instruments and Exchange Act. The JSDA serves its mission as both self-regulatory organization and industry association with the active involvement of boards and committees.



As of July, 2026

JSDA Websites



▶ **JSDA (English Website)**
<https://www.jsda.or.jp/en/>



▶ **Linked in**
<https://www.linkedin.com/company/jsda>



▶ **X (Twitter)**
<https://x.com/JSDAofficial>



▶ **Facebook**
<https://www.facebook.com/JSDA.PR>



▶ **YouTube**
<https://www.youtube.com/@JSDAmovie>



▶ **Materials Related to Securities Business in Japan**
<https://www.jsda.or.jp/en/securities-market-in-japan/materials-in-japan/>



▶ **Support Desk for Joining JSDA**
<https://www.jsda.or.jp/en/about/how-to-join/>
Email: jsdaentry@wan.jsda.or.jp



▶ **Request for Disclosure of the Qualification of the Sales Representatives**
<https://www.jsda.or.jp/en/personal-information/html/qualification-check.html>



▶ **Sales Representatives Manual**
<https://www.jsda.or.jp/en/about/major-activities/html/examination-qualification/SalesRepresentativesManual.html>



▶ **Factbook**
<https://www.jsda.or.jp/en/statistics/factbook/index.html>



▶ **Statistics**
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Toushi-kun

Meet our adorable baby cow mascot, the face of Japan's securities industry! His name comes from the Japanese words "Toushi" (investment) and "Ushi" (cow/bull). He was born on October 4th, which is Securities Investment Day in Japan. To bring investing closer to people, this character appears at various events.
