

# INVESTOR EDUCATION

## School-based Education a Necessity

*presentation by:*

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# INVESTOR EDUCATION

- Defining the Issue
- Making a Difference

# WHAT DO WE KNOW?

- Learned Behavior
- Learned in School
- Learned through Teachers
- Learned Incrementally

# ISSUES IN EDUCATION

- Globalization
- Technology and Change

# ISSUES FOR EDUCATION

- Global Financial Crisis
- Complexity of Financial Institutions and Instruments

# WORKING ON SOLUTIONS

- Government
- NGOs
- Private Sector / Corporations / Foundations

# AT THE INTERSECTION

- Economic Education
- Financial Education
- Investor Education

# U.S. PRESIDENT'S ADVISORY COUNCIL ON FINANCIAL LITERACY

- Education in Schools
- Education in the Workplace
- Reaching Underserved Populations
- Research on What Works



# QUESTIONS and CHALLENGES for SCHOOL-BASED INVESTOR EDUCATION

- What is to be taught?
- Where will it be taught?

# QUESTIONS and CHALLENGES

- Who will teach it?
- Will it be tested?

# ONE APPROACH

- “Learning, Earning, and Investing”

Council for Economic Education (USA)

[www.councilforeconed.org](http://www.councilforeconed.org)

# ONE APPROACH

- “LEI: The Game”

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- Interactive learning
- Economic way of thinking

# CONCLUSION

*"We create ourselves  
by our choices."*

- Soren Kierkegaard

Domo arigato!