IFIE/J SDA Joint Seminars on Investor Education
“Financial Education in Junior-and High-Schools”

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Topics

1. About TSI
2. Personal Finance For Youth and Young Adults, Why?
3. Financial Education Contents for Junior and High School Students
4. Financial Education Activities for Junior and High School Students
5. Next Step
1. About TSI
The Stock Exchange of Thailand
Capital Market Education

Thailand Securities Institute (TSI)
Towards a Knowledge-Based Capital Market
Established in 2000 to function as a center of finance and investment for a variety of target groups, ranging from students in schools and universities to practitioners in the securities industry and the general public.
Sustainable growth of Thai Capital Market

Expand Qualified Investors

Professional Education
Investor Education

University Education

Youth Education

Publication and other Supporting Activities

Training & Examination Administration
2. PERSONAL FINANCE FOR YOUTH AND YOUNG ADULTS: Why?

Good money management skill leads to good life and good society
Wasteful Expense Behavior

Poor Saving Habits

Financial Literacy Programs for Thai Youth
Ministry of Education

The Stock Exchange of Thailand

Personal Finance for Children “Nguen-Tong-Kong-Mee-Ka”

Financial Understanding
Financial Competence
Financial Responsibility
Model developed for Youth Project

Personal Finance for Youth: Primary and Secondary Schools: 2004 - 2006

Note: Currently, we are in the follow-up phase after the contents are contained in the basic education curriculum. Since 2009, some supporting activities have been selected to promote to ensure that financial education exists and is utilized in school system.
3. Financial Education Contents for Junior and High School Students


**Primary School Level**

- Grade 1-3
- Grade 4-6

**Secondary School Level**

- Grade 7-9
- Grade 10-12
Content Examples

Junior High School Level
(Grade 7-9)
Content Examples
High School Level (Grade 10 - 12)
Personal Budget

Entrepreneurship

Banking

Career

Consumption

Investment

Saving

Consumer Finance

Risk & Insurance

Retirement planning

Home Economics
4. Financial Education Activities for Junior and High School Students

**Content Supporting Activities**

- Develop Contents
- Train the Trainers
- Train the Teachers
- Teaching in Schools

**Supporting Activities**
Train the Trainers
Train the Teachers
Teaching in Schools
2004 - 2009
"Personal Finance for Junior and High School Students"

- Critical Thinking for youth
- Instructor Manual
- My Money Management Camp
- Model School
- Financial Game Design Competition
- The Champion of Financial quiz
- E-learning And portal
- Publication
- "Personal Finance for Youth" Project 2004 - 2009
- "Personal Finance for Junior and High School Students"
Instructor Manual
Publications
e-Learning and portal
The Champion of financial quiz
Financial game design competition
Critical Thinking for Youth
My Money Management Camp
Personal Finance for Youth Project (Primary and Secondary Schools)

Progress (2004 - 2009)

Schools 13,000
Teachers 28,000
Students 3,900,000
5. Next Step

Strategic Move for Next Step (2010-2014)

New Infrastructure
- Content Development “capital markets and Investment Knowledge”
- Stock Game
- Investment as a Pathway for Wealth Accumulation
- TSI Youth Website

Financial Education For Junior and High School Students

Long-Term Cultivation
- “Crown Diamond” National Academic Competition for School Students
- The 9 Diamond “Economics, Personal Finance and Sufficiency Economy”
- Co-operate with Ministry of Education and Romchatra Foundation
- Model Schools (42 Schools)

Financial education Community for Youth and parents